

Hydralife Institute Privacy Policy

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Table of Contents

1. [Introduction](#)
2. [Information We Collect](#)
3. [How We Use Your Information](#)
4. [How We Share Your Information](#)
5. [Cookies and Similar Technologies](#)
6. [Your Rights and Choices](#)
7. [Data Security and Retention](#)
8. [Children's Privacy](#)
9. [International Data Transfers](#)
10. [Third-Party Links and Services](#)
11. [Changes to This Privacy Policy](#)
12. [Contact Us](#)

1. Introduction

Hydralife Institute ("we", "us", or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website <https://www.hydralife.org/> (the "Site") or use our services (collectively, the "Services").

By using our Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree with our policies and practices, please do not use our Services.

2. Information We Collect

We collect several types of information from and about users of our Services, including:

2.1 Information You Provide to Us

- Contact information (such as name, email address, mailing address, phone number)
- Account information (such as username and password)
- Payment information (such as credit card details and billing address)



- Order information and history
- Communications and correspondence with us

2.2 Information We Collect Automatically

- Usage data (such as IP address, browser type, device information, pages visited)
- Location data
- Cookies and similar tracking technologies (see our [Cookies and Similar Technologies](#) section for more details)

2.3 Information from Third Parties

We may receive information about you from third parties, including:

- Business partners
- Payment processors
- Analytics providers
- Advertising networks

3. How We Use Your Information

We use your personal information for various purposes, including:

- Providing, maintaining, and improving our Services
- Processing transactions and fulfilling orders
- Communicating with you about your account, orders, and our Services
- Sending marketing and promotional materials (with your consent where required by law)
- Personalizing your experience on our Site
- Analyzing usage of our Services
- Detecting, preventing, and addressing fraud or security issues
- Complying with legal obligations

4. How We Share Your Information

We may share your personal information with:

- Service providers and business partners who perform services on our behalf
- Advertising and marketing partners
- Affiliates within our corporate group
- In response to legal process or when necessary to comply with laws



- In connection with a merger, sale, or acquisition of all or a portion of our business

We do not sell your personal information to third parties for their own marketing purposes.

5. Cookies and Similar Technologies

We use cookies and similar tracking technologies to collect and store information about your interactions with our Services. You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. However, if you disable or refuse cookies, some parts of our Services may be inaccessible or not function properly.

6. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- Access to your personal information
- Correction of inaccurate or incomplete information
- Deletion of your personal information
- Restriction of processing
- Data portability
- Objection to processing
- Withdrawal of consent

To exercise these rights, please contact us using the information provided in the [Contact Us](#) section.

7. Data Security and Retention

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

8. Children's Privacy

Our Services are not intended for children under the age of 16. We do not knowingly collect personal information from children under 16. If you are a parent or guardian and believe we may have collected information about a child, please contact us using the information in the [Contact Us](#) section.

9. International Data Transfers

We may transfer your personal information to countries other than the country in which you reside. When we transfer personal information across borders, we take appropriate safeguards to protect your information in accordance with this Privacy Policy and applicable law.

10. Third-Party Links and Services



Our Services may contain links to third-party websites and services. We are not responsible for the privacy practices or the content of these third-party sites. We encourage you to review the privacy policies of any third-party sites you visit.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will post the updated Privacy Policy on this page and update the "Last Updated" date at the top of this Privacy Policy. We encourage you to review this Privacy Policy periodically for any changes.

12. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

- Email: customerservice@hydralife.org
- Phone: 303-718-6605
- Address: 1008 S Jason St, Denver, CO, 80204, United States

